



2019 Bank On National Conference Agenda

May 29, 2019 | Newseum, Washington, D.C.

- 8:00 – 8:45 AM Registration and Breakfast
- 8:45 – 9:00 AM **Field Champion Sponsor Welcomes**
- 9:00 – 9:30 AM **Welcome**
Jonathan Mintz, President and CEO, Cities for Financial Empowerment Fund (CFE Fund)
- 9:30 – 10:45 AM **Regulatory Hot Topics in Banking Access**
Eric Belsky, Director, Division of Consumer and Community Affairs, Board of Governors of the Federal Reserve System
Grovetta N. Gardineer, Senior Deputy Comptroller for Bank Supervision Policy and Community Affairs, Office of the Comptroller of the Currency
Mark Pearce, Director, Division of Depositor and Consumer Protection, Federal Deposit Insurance Corporation
*Moderated by **José Cisneros**, Treasurer, City and County of San Francisco*
- 10:45 – 11:00 AM Break
- 11:00 – 12:15 PM **Why Accounts Meeting the National Account Standards Work for Financial Institutions Both Large and Small**
Eric Fiala, Senior Vice President & Director, Corporate Community Initiative and Relations, KeyBank
Dr. Karama Neal, President, Southern Bancorp Community Partners
Dory Rand, President, Woodstock Institute
Sasha Werblin, Special Projects Manager, Executive Staff Team, Self-Help Federal Credit Union
*Moderated by **Naomi Camper**, Chief Policy Officer, American Bankers Association*
- 12:15 – 1:30 PM **Lunch Chat: The Municipal Connection**
Mayor Keisha Lance Bottoms, City of Atlanta, Georgia
Mayor Chokwe Antar Lumumba, City of Jackson, Mississippi
Mayor Frank Scott Jr., City of Little Rock, Arkansas
*Moderated by **Courtney Howard Hodapp**, Executive Director, Head, Office of Nonprofit Engagement, JPMorgan Chase & Co.*

2019 Bank On National Conference Agenda – Continued

1:30 – 2:00 PM

Solutions in Banking: Listening to and Communicating with the Unbanked

Latia Curry, Principal, RALLY

*Moderated by **Amelia Erwit**, Managing Director, CFE Fund*

2:00 – 3:00 PM

Measuring Bank On Success Through Data

Poonam Chawla, Senior Vice President and Segment Strategies Leader, Wells Fargo

Kevin Condon, Senior Vice President, Consumer Deposit Products, Small Business Products and Fraud Policy, Bank of America

Meredith Covington, Manager, Policy & Analysis, Federal Reserve Bank of St. Louis

Mary Miklethun, Senior Vice President, Product Operations, Technology and Branch Transformation, U.S. Bank

*Moderated by **Keith Ernst**, Associate Director for Consumer Research & Examination Analytics, Federal Deposit Insurance Corporation*

3:00 – 3:15 PM

Break

3:15 – 4:15 PM

The Bank On Connection: Banking Access through Program Integration

Julia Breitman, Senior Director of Youth Employment, New York City Department of Youth and Community Development

Linlin Liang, Bank On Fellow, United Way Suncoast

Kelly LoBianco, Chief Program Officer, The HOPE Program & Sustainable South Bronx

Erin Simpson, Senior Vice President, Director of Corporate Compliance, First Security Bank

*Moderated by **Brandee McHale**, Head of Corporate Citizenship at Citi and President of Citi Foundation*

4:15 – 5:00 PM

Closing Remarks and Reception

Jonathan Mintz, President and CEO, CFE Fund

