

Bank On Safety Talking Points and Social Media Posts

Talking Points:

- Bank On only certifies accounts at insured depository institutions – which means mainstream, state- or federally-chartered banks and credit unions.
- The Federal Deposit Insurance Corporation (FDIC) [insures deposits](#) at banks up to \$250,000 per person. The National Credit Union Administration (NCUA) [insures deposits](#) at credit unions up to \$250,000 per person. Accounts at FDIC-insured banks, or NCUA-insured credit unions, are automatically protected by this insurance up to \$250,000 per person, at no cost to you.
- When your money is in a Bank On certified account at a bank or credit union, your money is safe, no matter what.
- Keep control of your money – Bank On certified accounts protect you from fraud, surprise fees, and if your bank or credit union closes.

Social Media Posts:

Hashtags and handles to include:

#BankOn, @CFEFund ... and your FEC/coalition hashtag/handle!

Access customizable Canva social media images here: [Social Media Cards](#)

Social Posts:

Twitter:

- Your money is safe in a Bank On certified account! Bank On only certifies accounts at insured depository institutions – which means mainstream, state- or federally-chartered banks and credit unions. Find the acct that works for you: <https://joinbankon.org/accounts/>
- When your money is in a #BankOn certified account, your money is safe, no matter what! Open your Bank On account today: <https://joinbankon.org/accounts/>
- Keep control of your money – Bank On certified accounts protect you from fraud, surprise fees, and even if your bank or credit union closes. Open a safe, Bank On certified acct today: <https://joinbankon.org/accounts/>
- Deposit insurance matters – all 340+ Bank On certified products are FDIC or NCUA protected up to \$250,000 per person. Make sure your money's safe and open a Bank On certified account: <https://joinbankon.org/accounts/>



LinkedIn/Facebook:

- DYK? When your money is in a #BankOn certified account at a bank or credit union, your money is safe, no matter what. #BankOn certified accounts are only from FDIC-insured banks or NCUA-insured credit unions, so your money is automatically protected up to \$250,000 per person, at no cost to you. Keep control of your money - make sure your money's safe in a Bank On account: <https://joinbankon.org/accounts/>